



Question 1 - 2026 Q18 (c) (ii)

(ii) As responsible consumers, Ian and Paula try to make purchases from businesses that behave in an ethical manner.

Indicate by placing a tick (✓) in the relevant box whether the following business practices are ethical or unethical.

	Ethical	Unethical
Paying fair wages to employees		
Having unsafe working conditions		
Polluting local lakes and rivers		

Question 2 - 2025 Q18 (c)(iii)

Marks: 6

The cost of living is forcing consumers to be more sustainable.

Adapted from *The Irish Times*

(iii) Outline **two** ways in which consumers can be more sustainable when purchasing goods and services.

1.
2.





Question 3 - 2023 Q6

Marks: 6

Fyffes Fairtrade
€1.99 per kg



Fyffes Non Fairtrade
€1.39 per kg



Outline **two** reasons a consumer would purchase Fairtrade products, considering Fairtrade products are more expensive. Adapted from the cai.ie

1.
2.





Question 4 - 2019 Q16 (c) (ii)

Marks: 3

- (c) New Chapter has decided to diversify and start selling take away coffee which is very much in demand by their customers and would also entice passers-by into the bookstore. They are concerned about a new proposal outlined below which appeared in a newspaper.

'A proposed 'latte levy' could reduce disposable coffee cups by 250,000 a day.'

The Government has proposed a new 15 cent levy on disposable coffee cups.



The Irish Times, March 2018

- (ii) Consumers can act ethically by purchasing a reusable coffee cup. Explain **one** other step a consumer could take to be more ethical in their purchasing decisions.





(i) Identify **two** benefits of shopping locally for the local economy.

1.
2.

(ii) Give **one** reason why a consumer may choose **not** to shop locally.

