



Question 1 - 2026 Q18 (c) (i)

- (c) (i) Every week, Ian and Paula make purchases for their household.

Explain **two** legal rights Ian and Paula have as consumers.

Right 1:
Right 2:

Question 2 - 2025 Q18 (a)(ii)(iii)

Marks: 12

- (ii) Identify **three** characteristics of a good consumer.

1.
2.
3.

- (iii) Mary bought a dress in Breda's Boutique for €150.
When she brought it home, she realised it did not match her jacket.
The next day Mary went back to Breda's Boutique looking for a refund.

Is Mary legally entitled to a refund?

Indicate by placing a tick (✓) in the correct box.

Yes

☐

No

☐

Give a reason for your answer.

Reason:



Question 3 - 2025 Q10

Marks: 6

- (i) Explain the term impulse buying.

- (ii) Outline **one** risk of impulse buying for a consumer.

Question 4 - 2024 Q15

Marks: 6

Almost 50% of influencer ad content not tagged as advertising.

Adapted from www.ccpc.ie



- (i) Name the law which protects consumers from false or misleading advertising.

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- (ii) Explain **one** drawback to a consumer of shopping online:

Drawback:





Question 5 - 2023 Q5

Marks: 6

Outline **two** rights of consumers when shopping online.



1.
2.

Question 6 - 2022 Q18 (a)(iv)

Marks: 3

(iv) Outline **one** responsibility Kevin has as a consumer, while shopping for insurance.

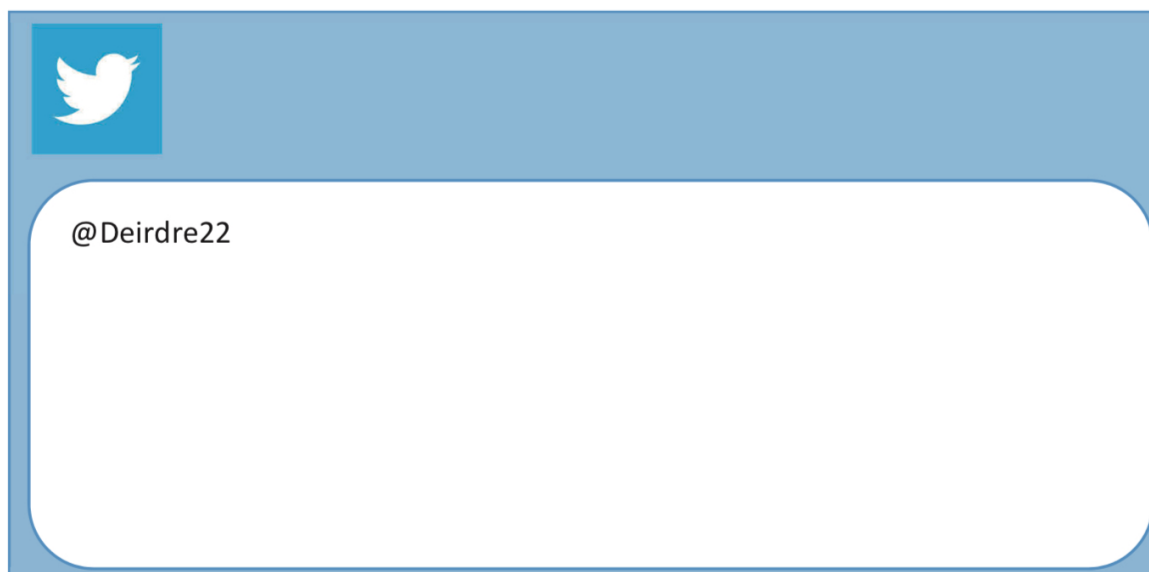




Question 7 - 2019 Q16 (b) (ii)

Marks: 3

- (ii) Your friend Deirdre (@deirdre22) has ordered a book online from a business in the European Union. Forty days have passed and the book has not arrived. Write a tweet to @deirdre22 to let her know what agency she should go to for help:



A screenshot of a Twitter tweet composition box. The header bar is blue and contains the white Twitter bird logo on the left. Below the header is a large white rounded rectangle for writing the tweet. The text '@Deirdre22' is entered at the top left of this area.

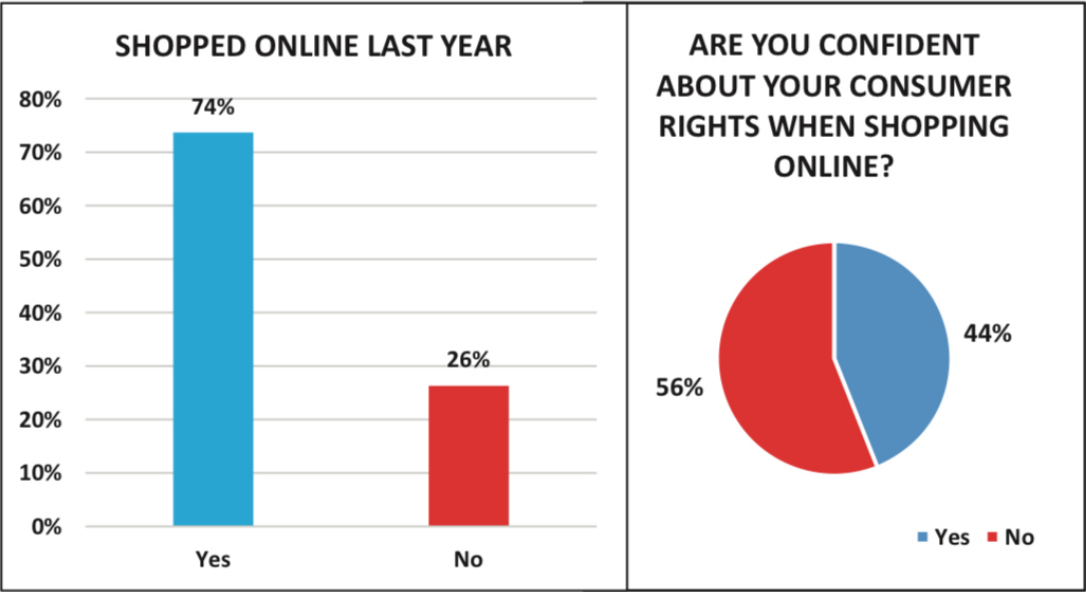




Question 8 - 2019 Q16 (b) (i)

Marks: 9

(b) The number of consumers shopping online is increasing but it appears that many are still not confident about their consumer rights online. A recent survey indicated the following results:



(i) Explain **three** things a good consumer should do when buying goods online.

1.
2.
3.

