



Question 1 - 2019 Q17 (b) (i)

Marks: 4

- (b) (i)** Food2Go Ltd has an impact on the local area in which it operates.
Outline **two** contributions Food2Go Ltd makes to the area.

1.
2.

Question 2 - 2022 Q17 (c)(i)

- (c)** Cadden Ltd are planning to install Solar Panels.
- (i)** Outline the environmental benefit of Cadden Ltd using Solar Panels to generate electricity for their business.







Question 3 - 2023 Q17 (c)(ii)

Marks: 6

- (ii) Outline **two** economic benefits for the Irish government of the success of companies like ‘Cupán Eco Ltd’.

1.
2.

Question 4 - 2023 Q17 (c)(iii)

Marks: 6

- (iii) “Corporate Social Responsibility is a concept whereby businesses and other organisations integrate their social and environmental responsibilities into their mainstream business operations, and business decisions are made with reference to wider sustainability issues.” - The Department of Enterprise, Trade and Employment, January 2023.



Outline **two** social responsibilities Cupán Eco Ltd has to the local community.

1.
2.





Question 5 - 2025 Q17 (b)(ii)

Marks: 6

- (b) Ted works as a chef. Recently, he has noticed that more people are looking for healthy food options. He opened his own healthy takeaway business in Mullingar, Co. Westmeath called Healthy Ted Ltd.
- (ii) Healthy Ted Ltd has an impact on the local area in which it operates. Describe **two** impacts Healthy Ted Ltd could have on the local area.

1.
2.

Question 6 - 2026 Q16 (a) (iii)

- (iii) Suggest **two** ways, other than being involved in the Re-turn scheme, that a business can be more environmentally friendly.

1.
2.





Solution Question 1 - 2019 Q17 (b) (i)

(b) (i) Outline **two** contributions Food2Go Ltd makes to the area.

2 @ 2m

1.	Provides employment/jobs in their local area.
2.	Likelihood of increased sales in neighbouring businesses.
3.	Pays local rent and rates which are then used in their locality.
4.	Gives sponsorship to local teams e.g. local GAA teams.
5.	Can sponsor certain local amenities/events e.g. local playground/ tidy towns.

Solution Question 2 - 2022 Q17 (c)(i)

(c)

(i) Cadden Ltd are planning to install Solar Panels.

Outline the environmental benefit of Cadden Ltd using Solar Panels to generate electricity for their business.

(6m)



By generating their own electricity, it will reduce carbon emissions.
Reduced air pollution. Electricity from fossil fuels can generate harmful carbon dioxide and methane gases which results in poor air quality.
Reduced reliance on fossil fuels / renewable energy which results in a more stable future/ doesn't damage the environment.
Helps to slow climate change. Solar energy does not contribute to climate change.

Solution Question 3 - 2023 Q17 (c)(ii)

(ii) Outline **two** economic benefits for the Irish government of the success of companies like 'Cupán Eco Ltd'. (6m)

1.	Generates more employment which leads to less Social Protection Payments and more income tax collected from workers.
2.	More Corporation Tax/ V.A.T collected which increases Government Revenue.
3.	Creates a culture of enterprise in the Irish Economy which increases start-up companies. This will lead to increased government revenue.
4.	More Spin off benefits which generates employment that leads to increased revenue.





Solution Question 4 - 2023 Q17 (c)(iii)

- (iii) "Corporate Social Responsibility is a concept whereby businesses and other organisations integrate their social and environmental responsibilities into their mainstream business operations, and business decisions are made with reference to wider sustainability issues." - The Department of Enterprise, Trade and Employment, January 2023.



Outline **two** social responsibilities Cupán Eco Ltd has to the local community. **(6m)**

1. Support local charities with financial contributions/Support charities which may have been chosen by the company's employees.
2. Sponsor a local event/community group.
3. Employ locally where possible or use local suppliers.
4. Not to pollute/ congestion / Play a part for the climate in local area.

Solution Question 5 - 2025 Q17 (b)(ii)

- (b) Ted works as a chef. Recently, he has noticed that more people are looking for healthy food options. He opened his own healthy takeaway business in Mullingar, Co. Westmeath called Healthy Ted Ltd.
- (ii) Healthy Ted Ltd has an impact on the local area in which it operates.
Describe **two** impacts Healthy Ted Ltd could have on the local area. **6m**

Create local employment which will increase disposable income for local families.
Sponsor local events which create a community spirit in the local area.
Multiplier effect: The additional economic benefit accrued to an area from money being spent in the local economy (Spin-off effects) which could boost local employment.
By selling a healthy takeaway, local people will be encouraged to purchase the healthy option which will reduce the strain on the local health services.
By having a healthy takeaway, Healthy Ted Ltd will bring people into the local area which will increase expenditure/spending in the local area.

